



WEAR-DATED®
Carpet Fiber
Revive™ ♻️

Designed to be *Softer, Cleaner, and Longer-Lasting*


MOHAWK®



THE ORIGINAL WEAR-DATED PROMISE

From Shirts... The Wear-Dated® name began over 30 years ago with a unique promise: customers who purchased men's shirts made from a specific superior nylon were given a "wear-dated" guarantee that if the shirts wore out before the date stamped on the label, they could be returned for a full refund, no questions asked.

... To Floors In 1980, this promise was incorporated into carpet made from the same high-quality nylon.



Scan the QR tag to learn more about Wear-Dated Revive.

Get the free mobile app at <http://gettag.mobi>

Wear-Dated
CARPET:

Proudly installed in over
14 MILLION HOMES

Wear-Dated Still Keeps Its Promise



Wear-Dated promises long-lasting, better-than-the-rest durability. By consistently “tough-testing” carpets, Wear-Dated ensures they always meet or exceed your expectations—and they keep the Wear-Dated promise.

Wear-Dated also features rich, lush softness along with the best-in-industry stain and soil protection of Scotchgard™ Protector Advanced Repel Technology.

YOU GET: Same Quality, New Fiber, More Choice

Now you can get Wear-Dated quality in P.E.T. BCF fiber, raising it to a whole new level and giving you a great new choice in carpet. New Wear-Dated Revive is softer, cleaner, and longer-lasting, because Revive fiber is actually washed during the manufacturing process—unlike many other polyester fibers.

YOU GET: More Enjoyment, Less Worry

SOFT, RELAXING COMFORT

Revive, like all Wear-Dated products, is wonderfully soft. Its unique fiber wash intensifies the natural softness and body for **thick, clean, cushiony carpets** and total comfort.

CLEANER THAN THE REST

Revive’s complete fiber wash during manufacturing removes process residue, rough fibers, particles and oily residue. It also makes the carpet **smoother and less likely to trap soil** and increases the adherence ability of Scotchgard™ Protector Advanced Repel Technology.

LASTS LONGER IN YOUR HOME

IT ALL ADDS UP to Wear-Dated’s “tough-tested” standard. Revive fibers are heavier weight with greater density and a higher yarn twist so they can meet the certified high-performance standards set for Wear-Dated products.

WHAT THAT MEANS:

Eye-popping COLOR

Extra-strong fibers

Exceptional durability



Scotchgard™ Protector Advanced Repel Technology

Revive is naturally resistant to most common household food and beverage stains. Superior Scotchgard Protector Advanced Repel Technology's added stain and soil protection repels even liquid stains and also keeps everyday soil from sticking. Unlike other treatments, Scotchgard Protector covers each fiber from the fiber tips all the way down to the carpet backing.



Scotchgard gives your carpet top-to-bottom, around-the-clock protection from stains and soil



Backed with the Best

Mohawk finishes Revive products with Optiback, an extra-strong, tightly woven, high-performance backing system. Carpets with Optiback are quick and easy to install; aligning even complex patterns or spaces is simple and accurate. Best of all, Optiback requires little or no acclimation time.

OPTIBACK™
MOHAWK Premium Carpet Backing

- *Fast and easy to install*
- *Premium durability and performance*
- *10-year buckle free and 10-year no delamination warranties*

Not Just Cleaner, But Greener

BILLIONS of plastic beverage bottles are discarded each year. **Mohawk keeps these bottles out of landfills by recycling at least 14,000 every minute—more than three billion each year—into Revive carpet fiber.** Even the bottle caps and labels get used, so absolutely nothing goes to the landfill.

BOTTLES TO CARPET PROCESS



DID YOU KNOW?
Mohawk recycles *more than* **THREE BILLION plastic bottles each year!**

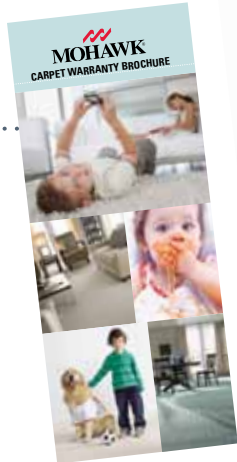
Industry-leading Warranties

Every Revive product comes with enhanced warranties* to guarantee your total satisfaction.



- Lifetime Stain and Soil Warranty
- Lifetime Pet Urine Warranty
- Lifetime Anti-Static Warranty
- 15-Year Fade Warranty
- 15-Year Abrasive Wear Warranty
- 15-Year Texture Retention Warranty
- 15-Year Manufacturing Defects Warranty
- 30-Day Satisfaction Assurance Guarantee *(Excludes Labor)*
- Non Prorated, Includes Labor, Transferable

* Please see Mohawk carpet warranty brochure for full warranty information



Brands You Know and Trust

Mohawk, Wear-Dated and Scotchgard bring you nearly two centuries of collective industry experience. Mohawk is the global leader in flooring, and Scotchgard Protector Advanced Repel Technology offers the most complete stain and soil protection system in the industry.

What Matters to You

When buying carpet, customers like you said DURABILITY, VALUE, STAIN RESISTANCE, and PRODUCT QUALITY were important considerations.* In repeated tests, Wear-Dated from Mohawk with Scotchgard Protector Advanced Repel Technology was rated SUPERIOR for stain resistance, soil resistance, and cleaning ease.

With their proven product performance, Mohawk, Wear-Dated and Scotchgard have earned your recognition and trust. In Wear-Dated Revive, the tradition continues.



*According to a Brandware survey. © 2009 The Brandware Group, Inc.



Ask your retailer how your purchase can support Mohawk's Decorate for the Cure.



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